



**INNOPROM**

**V** INTERNATIONAL  
INDUSTRIAL TRADE FAIR



**INTELLIGENT** INDUSTRY

9-12 July 2014

Yekaterinburg, Russia



# INNOPROM

## RUSSIA'S MAIN INDUSTRIAL TRADE FAIR

- More than 570 exhibiting companies
- Business-delegations from 70 countries
- Over 53 000 visitors including owners and top-managers of the largest Russian and international companies
- 50 000 sq. m of high-end exhibition space of the International Exhibition Center Yekaterinburg EXPO



«In fact, such platforms as INNOPROM determine the future of industry»  
*Dmitry Medvedev,  
Chairman of the Russian Government*



Dmitry Medvedev  
Chairman of the Russian Government



Yevgeniy Kuyvashev  
Governor of the Sverdlovsk Region



## INTELLIGENT INDUSTRY

Intelligent technologies, materials and solutions enabling production efficiency growth

Key exhibition segments of INNOPROM-2014:

- Engineering
- Industrial Automation
- Robotics
- Logistics
- New Materials
- Energy Efficiency
- IT Solutions





# INNOPROM

## BUSINESS PROGRAM:

- 150 events in 4 days
- Acute agenda
- Global leaders
- Business elite  
from Russia, Europe, Asia, USA,  
Latin America, Africa



**Dmitry Pumpyansky**  
Chairman of the Board, TMK



**Andrew Somers**  
President,  
American Chamber of Commerce

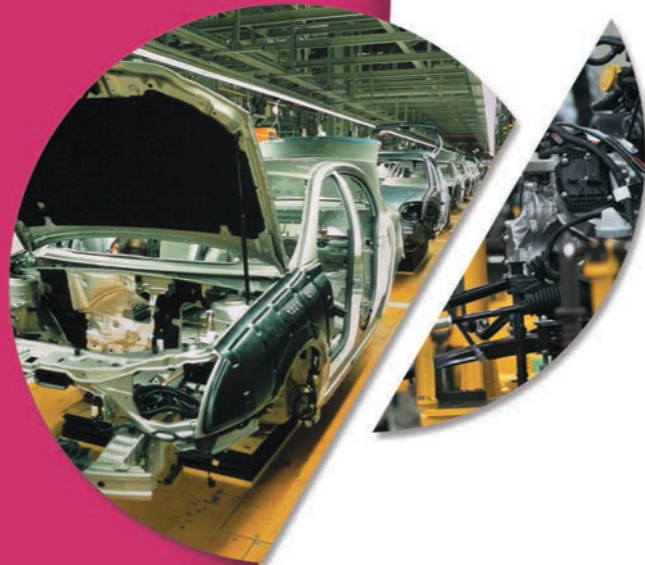
**Alexey Orlov**  
Deputy Chairman,  
Sverdlovsk Region Government



**Arkady Dvorkovich**  
Deputy Chairman of the Russian Federation

# GLOBAL LEADERS AT INNOPROM

Traditionally the top government and business executives, as well as the experts of the international scale take part in the main plenary session. The theme and the speakers of the most high-profile event of the business program abidingly attract the attention of the business elite and international media.



# INNOPROM'S FORECAST SESSION

The outstanding scientists, top futurologists and authors of world's bestsellers discuss what technologies will change our life in the nearest future.



**Michio Kaku**  
Theoretical Physicist,  
City University of New York



**Leonid Parfenov**  
journalist



**Soumitra Dutta**  
Professor of Business and Technology, Head of E-Lab, INSEAD



**James Wouldhuysen**  
Professor of Forecasting and Innovation, De Montfort University

# LEADERS OF THE WORLD'S LARGEST CORPORATIONS

The speakers of the international conference Through Global Cooperation to High Technologies discussed the experience and plans of the global corporations in the field of using Russia's intellectual resources to create hi-tech products.



# ACUTE AGENDA FOR BUSINESS AND GOVERNMENT

The speakers of the round table Russia in the WTO: Risks and Opportunities for Russian Industry discussed problems and prospects for the Russian companies after entering the WTO.



**Dmitry Pumpyansky**  
Chairman of the Board, TMK



**Oleg Sienko**  
General Director, UralVagonZavod



**John Sloan**  
Ambassador of Canada to the Russian Federation



**Alexander Shokhin**  
President, Russian Union of Industrialists and Entrepreneurs

# STRATEGIES AND PROJECTS OF GERMAN COMPANIES

German businessmen traditionally take part in INNOPROM's business program. At the round table devoted to localization of manufacturing in Russia they discussed the issues of cooperation with the Russian partners and regional authorities, including the legal and financial aspects.



**Robert Breitner**  
Executive Director, Russian-German  
Chamber of Commerce



**Ralf Bendisch**  
Director General, CLAASS



**Dietrich Möller**  
Chairman of the Board,  
Siemens Russia & Central Asia

# THE RUSSIAN-CHINESE BUSINESS DIALOGUE

The heads of the Chinese companies in search of partners in Russia took part in the round table devoted to the development of cooperation in the field of construction and infrastructural projects.



**Zhang Zhongke**  
President, Sany Heavy Industry  
Russia & CIS



**Yuan Jianhua**  
Director, Exhibition Department,  
CHINCA (China International  
Contractors Association)

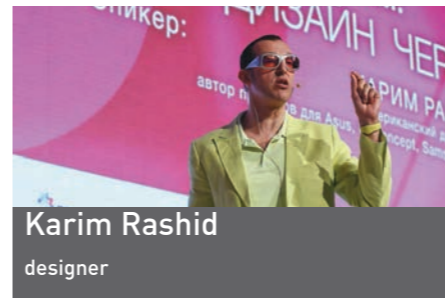


**Mu Rongping**  
Director, Institute of Policy and  
Management, Academy of Science, PRC



# GLOBAL INDUSTRIAL DESIGN FORUM

Exhibition and business program of the Global Industrial Design Forum with the participation of the world's stars of industrial design attract hundreds of professional designers and representatives of the leading schools and studios of Russia and Europe.



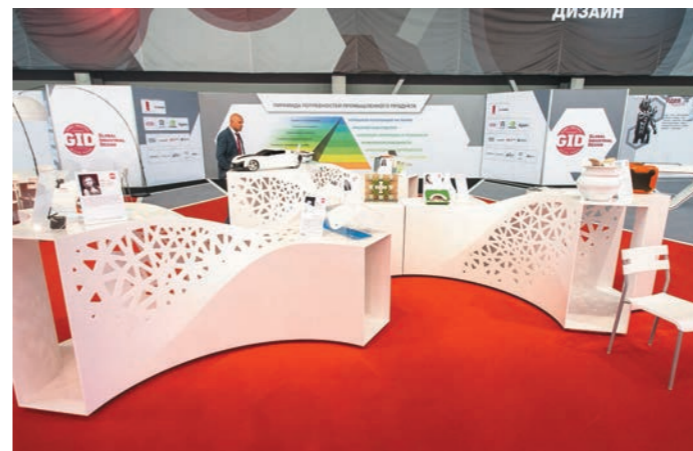
Karim Rashid  
designer



Rogier Van Der Heide  
Head Designer, Philips Lighting



Ross Lovegrove  
designer



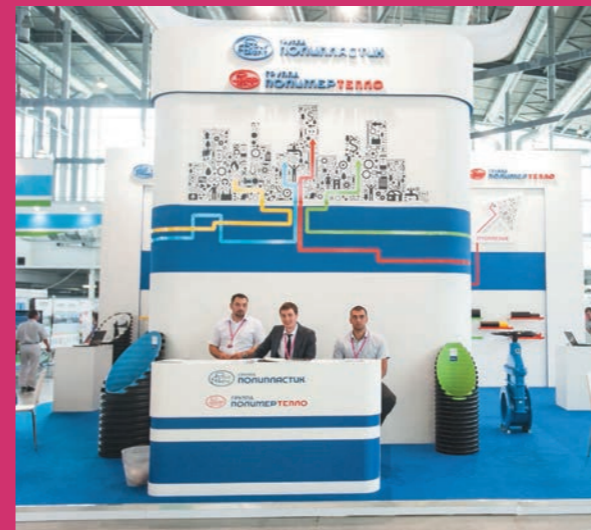


# INDUSTRIAL AND URBAN INFRASTRUCTURE

Specialized exhibition and business program

Key segments:

- Industrial and urban energy
- Integrated security systems
- IT
- Waste management and cleaning technologies
- City transportation
- Architecture and construction



# INVESTMENT AND BUSINESS MATCHMAKING

- Global Investment Lounge – new communication platform for business meetings
- Arrangement of negotiations with prospective partners, clients and investors for exhibitors
- More than 400 negotiations and signings of agreements held in 2013



**John Sloan**

Ambassador of Canada to the Russian Federation

**Denis Pasler**

Chairman, Sverdlovsk Region Government

**Andrew Somers**

President, American Chamber of Commerce



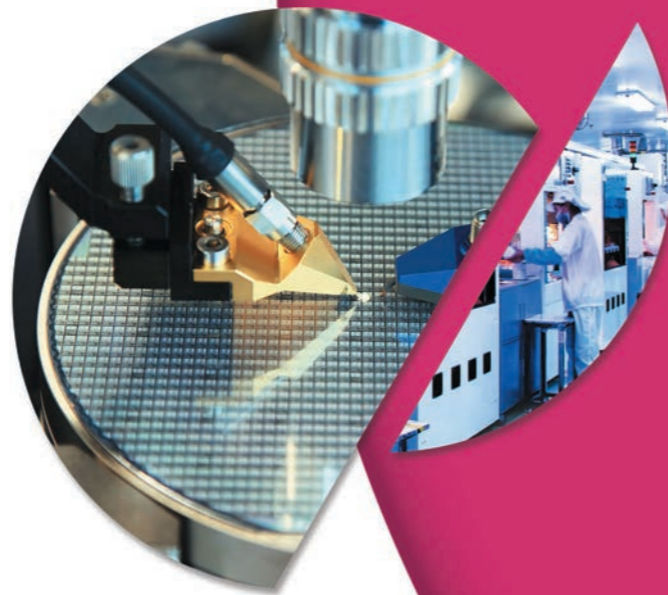


# INDUSTRY 4U

Professional orientation

Unique educational project  
for schoolchildren and students

- Staff for the industry
- Assistance in professional orientation
- Would-be engineers and technologists



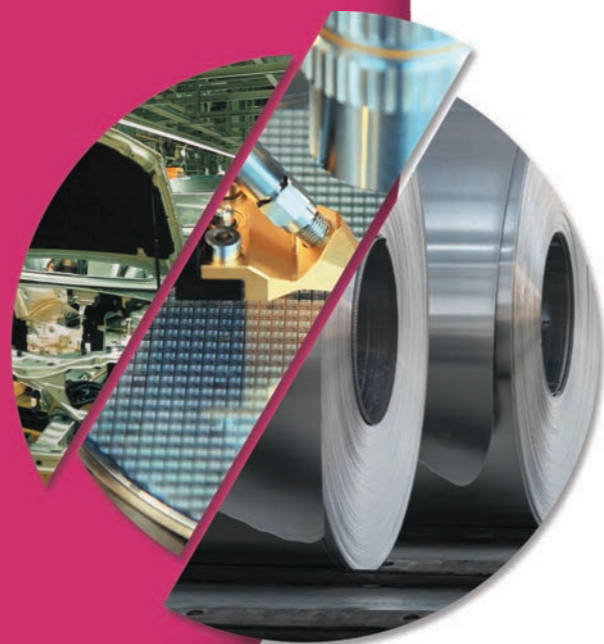
Evgeny Velikhov  
Academician, Russian Academy of Science



Mikhail Khodorovsky  
General Director, Sinara Group

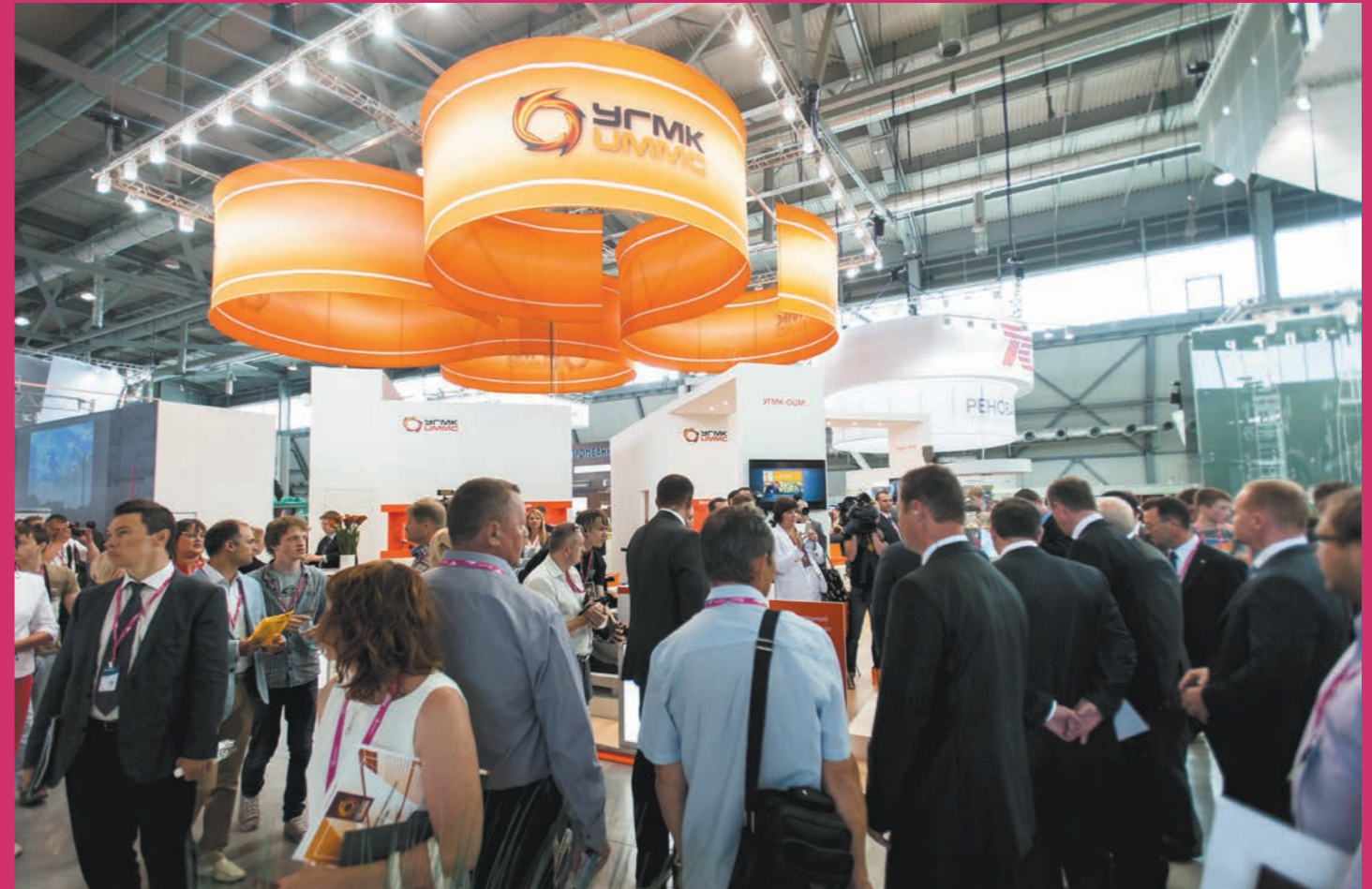
## Mass Media at INNOPROM

- 300 Russian and international media titles
- More than 1300 journalists
- Live 24-hour broadcast



# INNOPROM means success for your business

- All industries in one place  
**new partners, clients and investors**
- Dialogue with world's leading experts  
**new ideas, technologies and projects**
- Point of entry to the Russian market for the international companies  
**new opportunities for your business**



INTERNATIONAL INDUSTRIAL TRADE FAIR



**INNOPROM**

ORGANIZERS



**MINPROMTORG**  
RUSSIA

Ministry of Industry  
and Trade of the Russian Federation



Government of the Sverdlovsk Region

OPERATOR

**FORMIKA**

WITH THE SUPPORT OF



**COCPИ**

Свердловский областной  
Союз промышленников  
и предпринимателей

Sverdlovsk Regional Union  
of Industrialists and Entrepreneurs

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