

Nizhny Novgorod is the fourth largest city in Russia, ranking after Moscow, St. Petersburg, and Novosibirsk. Population: 1,311,252. It is the economic and cultural center of the vast Volga-Vyatka economic region, and also the administrative center of Nizhny Novgorod region (Oblast) and Volga Federal District.

Nizhny Novgorod city

# THE "STANDART" DISTILLERY RUSSIA

The «STANDART» distillery after years of successful experience has achieved a strong presence on the Russian and CIS market of strong alcoholic drinks.

One of the main reasons of «STANDART's» success is the high quality of the products ensured by the two modern filling lines, foreign filtration systems, own high-tech laboratory keeping all the stages of production in check. The personnel of «STANDART» distillery consists of highly professional people. Chemical engineers and microbiologists carry out the chemical and microbiological control of the incoming raw materials and the final products. All this factors made it possible for «STANDART» distillery to stand in line the famous distilleries of Russia.

The «STANDART» vodka can be considered as a premium quality product which will satisfy the most exigent tasters. Only clean natural water making the vodka's flavor mild is used for its production. «STANDART» company is the winner of different national and international wine contests due to the exceptional gustatory, ecologic and esthetic qualities of its vodka. We are also the first company in Russia who got the ROSTEST Best

STANDART LLC. We're open for conversations and business cooperation!

#### Manufacture:

606070, Russia, Nizhegorodskaya oblast, Vyksa, Borkovskiy proezd, 26 Phone./Fax +7 83177 31147

#### **Commercial Departament:**

603057, Russia, Nizhny Novgorod, prospekt Gagarina, 27, Business Centr «Oka», offices 1102-1104 Phone: + 7 831 2759492 Fax: + 7 831 2759444 Email: info@sserebrom.ru URL: www.sserebrom.ru



# **«STANDART» DISTILLERY RUSSIA**

Catalogue of Products



### VODKA «SQUADRA RUSSIA»

**VODKA ULTRA PREMIUM** 



## «STANDART» DISTILLERY RUSSIA

Catalogue of Products



Phar re uproidem!

### Vodka «Squadra Russia»

Down the ages Russia become a great sea power.

Mr. Fred T. Jane, famous English chronologist and founding editor of reference books on warships, once said that «Russian Navy had fought in desperate sea-fights, and a thousand years ago the foremost sailors of the time were Russians».

Vodka «SQUADRA RUSSIA» with its unique and noble appearance, full of patriotism, is the reflection of Russian sea power's greatness. Trademark's know-how is the silver naval mine which is swimming inside the bottle. It's known that naval mines are relatively low-cost and highly effective weapons. Potent ship killers, just the threat of mines can deter an enemy from sending his surface ships or submarines into an area. Mines are difficult to locate and sweep. Mines have been employed as offensive or defensive weapons in rivers, lakes, estuaries, seas, and oceans, but they can also be used as tools of psychological warfare. Offensive mines are placed in enemy waters, outside harbors and across important shipping routes with the aim of sinking both merchant and military vessels. Defensive minefields safeguard key stretches of coast from enemy ships and submarines, forcing them into more easily-defended areas, or keeping them away from sensitive ones.

Being a great threatening weapon able to demoralize the enemy, naval mine became a symbol of vodka «SQUADRA RUSSIA» as if it could appeal that the ENEMY SHALL NOT PASS!

Exclusiveness of the trademark highlighted by the pewter label where legendary sea-fights of great Russian Navy are placed. We are a lot to be proud of!

### **VODKA**

S SEREBROM PREMIUM $^{
m s}$  $_{
m w}$  with WHITE and BLACK LABEL

**ROSTEST Quality Certificate** 





# ROSTEST Quality Certificate: Vodka «S Serebrom Premium» is the most qualitative vodka in Russia!

S Serebrom Premium» (with Silver Premium) is the first and the only one (!) vodka in Russian Federation managed to get the ROSTEST Quality Certificate. Federal State Unitary Enterprise «ROSTEST-Moscow» performed an examination of vodka «S Serebrom Premium» and qualified it as the most qualitative vodka (highest quality). According to the specialists of Federal State Unitary Enterprise «ROSTEST-Moscow», in the present market environment it is important to inform the consumers about the real quality of goods as well as to support fair manufacturers by performing an independent approval of goods' quality.

### What does ROSTEST HIGHEST QUALITY CERTIFICATE mean?

- Vodka "S Serebrom Premium" is not only safe, but also qualitative and its highest quality is approved by the Federal State Unitary Enterprise!
- Vodka "S Serebrom Premium" is the only vodka in Russian Federation having such Certificate what makes her unique among the wide rage of alcoholic beverages in Russia!

# **VODKA** «UZOLA»

IN THE BEST TRADITIONS OF THE RUSSIAN FEAST



## «STANDART» DISTILLERY RUSSIA

Catalogue of Products



### Vodka «Uzola»

### In the best traditions of the Russian feast

Vodka UZOLA is a modern view on ancient traditions of the Russian masters.

Flower patterns in design - are close to heart of each Russian person, tastes – in the best traditions of the Russian feast.

UZOLA – the picturesque river in the Nizhny Novgorod Region on which coast well-known "Khokhloma" was born. On a legend, exactly here fantastic flowers – the marvelous patterns of the Khokhloma which have got love of people around the world dreamed inhabitants of a small settlement. This beautiful history inspired founders of vodka UZOLA.

Vodka UZOLA is issued in three options:

**Classical UZOLA** – pure, as a tear, with classical "Russian" taste for a heart-felt sit-round gathering in a circle of people native and dear to heart.

**UZOLA black currant** - possesses pleasant berry aroma with shades of black currant, soft taste and velvety aftertaste. It is good in pure form, a little cooled before the use.

**UZOLA mint** – the Old Russian recipe. Fresh on taste, easy for drink, with pleasant menthol aftertaste.