



KHIMIA

C H E M I C A L

I N D U S T R Y

A N D S C I E N C E

2 0 1 6

19th International Exhibition for Chemical Industry and Science

Organized by Expocentre AO

- Supported by
- Russian Ministry of Industry and Trade
 - Mendeleev Russian Chemical Society
 - Russian Chemists Union
 - NIITEKHIM OAO
 - Chemical Department of Lomonosov Moscow State University
 - Mendeleev University of Chemical Technology of Russia

Under auspices of Russian Chamber of Commerce and Industry



Green Chemistry



Plastics Industry Show



Chem-Lab-Analyt



Chem mash. Pumps

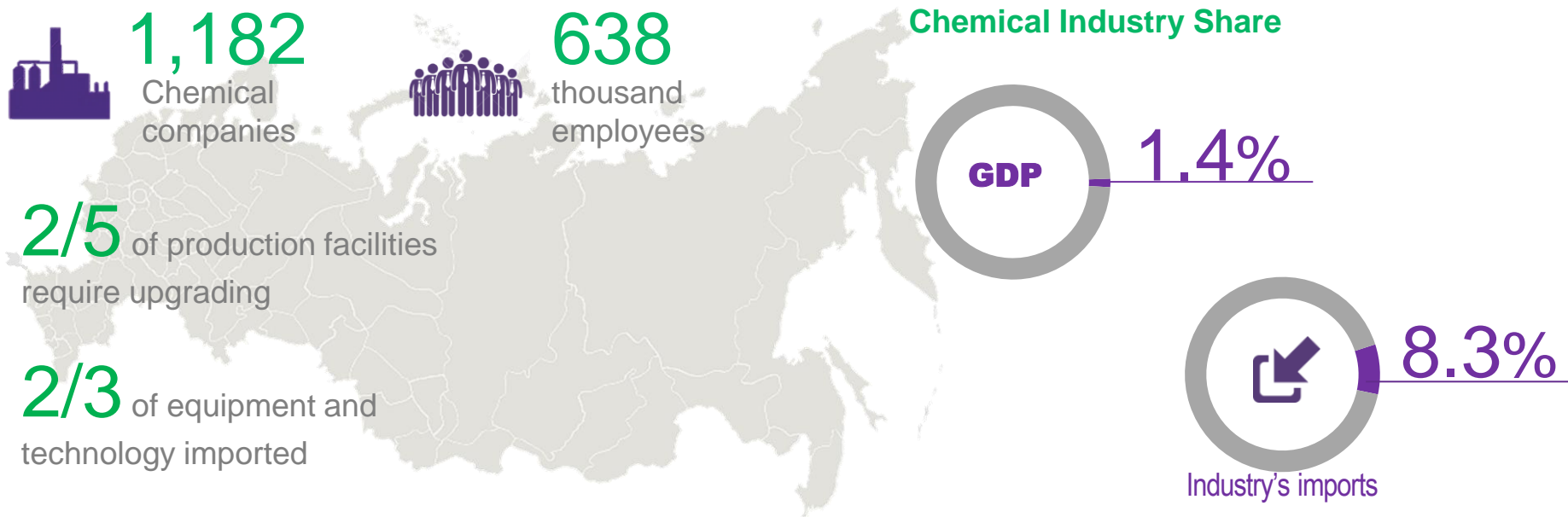
CORRUS

Protection Against Corrosion

19-22.09



Russia's Chemical Industry



State Priorities in 2015-2030

- foreign trade support
- favorable conditions for foreign manufacturers
- high-tech materials application & use

COURSE FOR RENOVATION & DEVELOPMENT SET FOR RUSSIAN CHEMICAL INDUSTRY

Capital investment in 2014

USD **6.1** billion

Why Khimia?



Winner of every nomination in category
“Chemistry, Polymeric Materials”**



Meeting point for Russian and international
industry stakeholders



Total sectoral coverage
Full technological cycle

22,322 sq m of exhibition space

391 companies from **25** countries

16,410 professional visitors

from **47** countries

and **447** Russian cities**



*Source: 2013-2014 Russian National Exhibition Rating

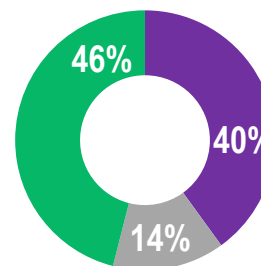
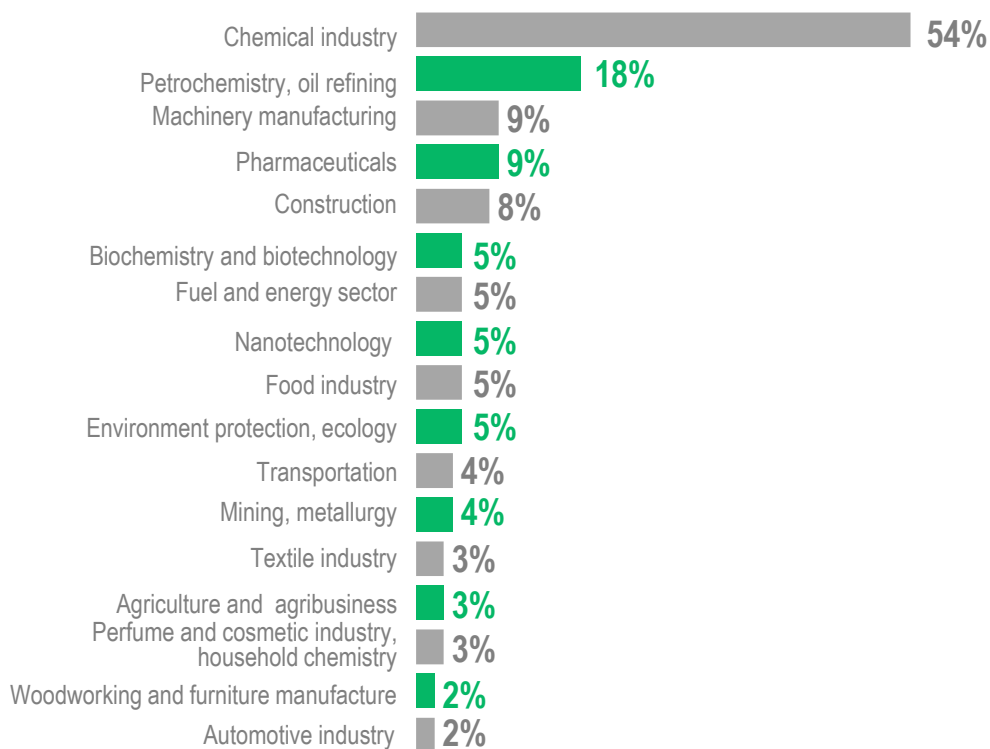
**Source: 2015 Official Exhibition Auditor

Khimia: Most Attended Chemical and Petrochemical Show in Russia



88% qualified buyers

Visitors sector-wise



Visitors

- First-timers
- Second time visitors
- Regulars

40% newcomers in 2015

Visitor Profile

33% CEOs / company owners

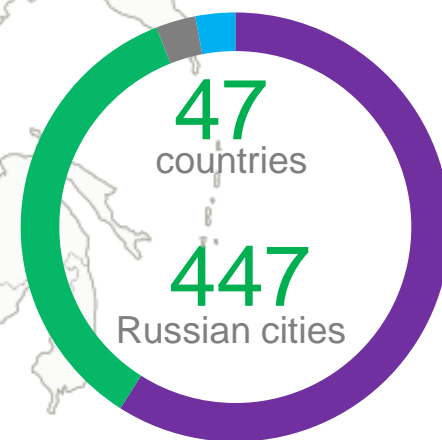
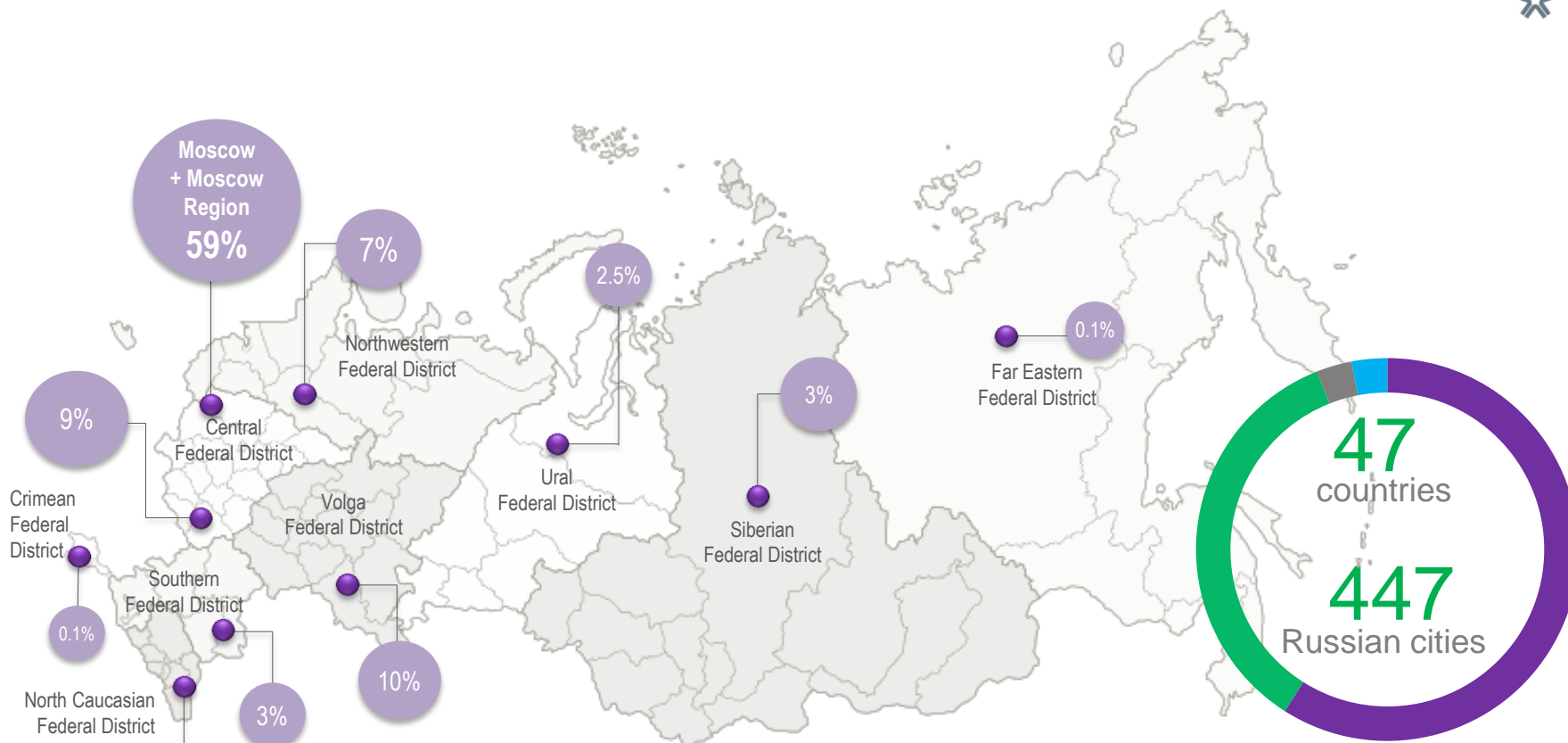
29% Mid-level executives

16% Managers / specialists

15% Engineers / production engineers

5% Researches

Visitor Geography



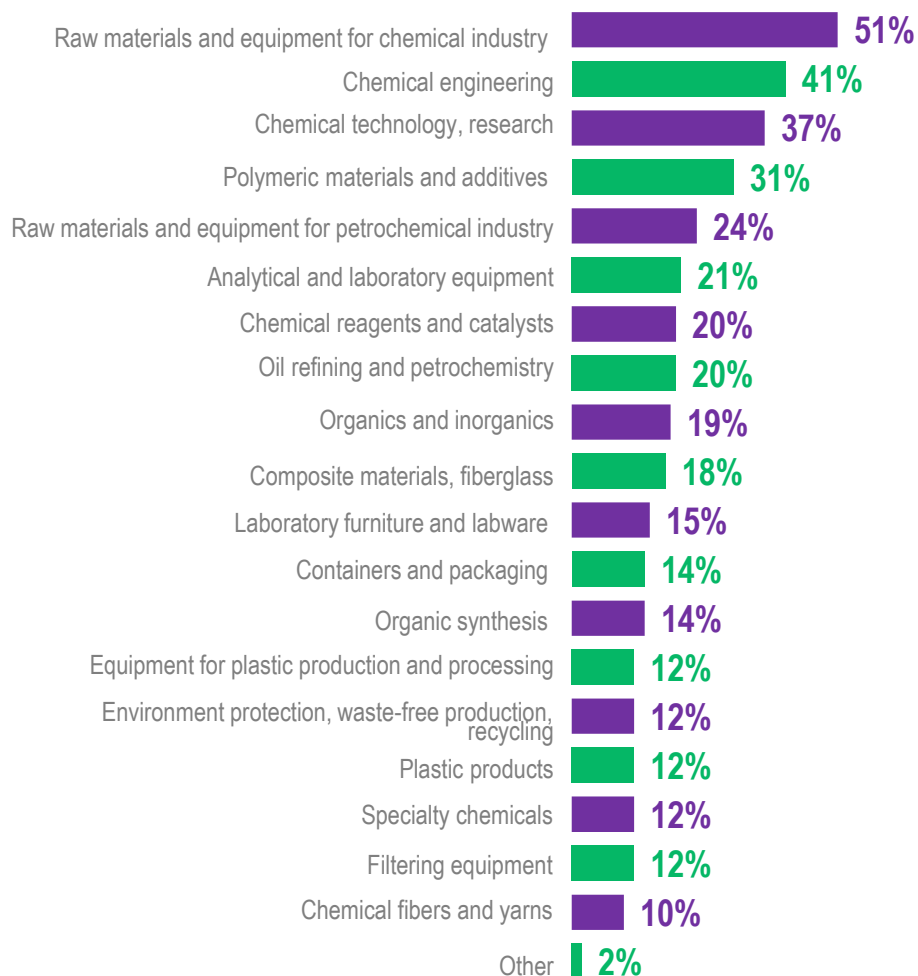
59% Moscow and Moscow Region

35% Russian Regions

3% Commonwealth of Independent States (CIS):
Armenia, Azerbaijan, Belarus,
Kazakhstan, Kyrgyzstan, Moldova

3% Overseas:
Austria, Belgium, Bulgaria, Egypt,
Germany, Hungary, India, Iran, Israel,
Italy, etc.

Visitor Preferences



53% noted wide range of displayed novelties*

87% positive of exhibitorship & management and would encourage associates to attend the show*

Multiple responses possible

*Source: Russian Public Opinion Research Centre

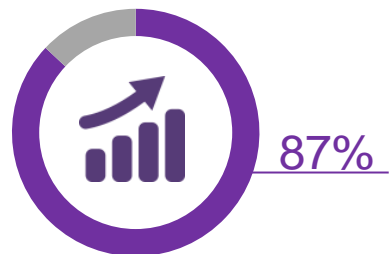
Exhibitor Goals



Networking



Sales leads



Sales increase



New product promotion /
presentation

87% would recommend Khimia
to their partners

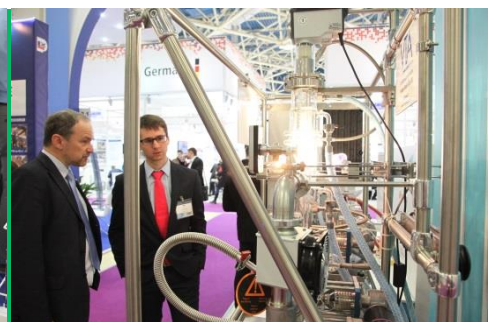
80% regular exhibitors

78% plan to return

Product Sectors



- Raw materials and equipment for chemical industry
- Raw materials and equipment for petrochemical industry
- Organics and inorganics
- Organic synthesis
- Specialty chemicals
- Chemical technology, new materials
- Industrial biotechnology
- Oil refining and petrochemistry
- Polymeric materials and additives
- Composite materials, fiberglass
- Plastics, rubber and polymer production technologies and equipment
- Raw materials and auxiliaries for plastics, rubber and polymer production
- Plastics processing technology and equipment
- Plastics recycling and disposal technology and equipment
- Chemical reagents and materials
- Analytical and laboratory equipment
- Laboratory furniture and labware
- Laboratory facilities and design
- Chemical machinery and pumps
- Test equipment
- Water conditioning and purification systems and technologies
- Transportation and storage of chemical products. Logistics in chemical industry
- Corrosion protection equipment, technologies and materials



Associate Events



Insight into issues of the day



Networking



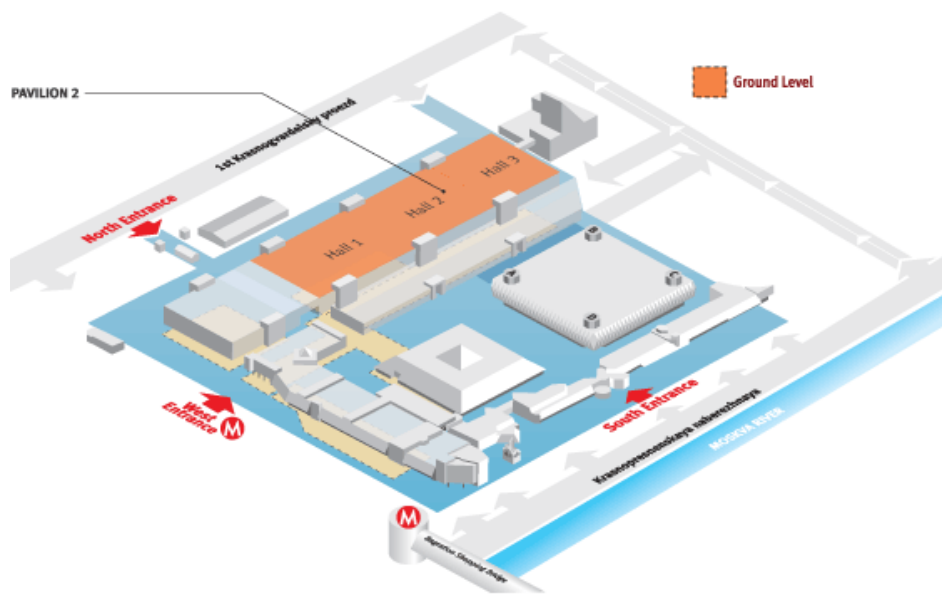
Interaction with leaders and experts



Major events

- 4th International Chemical Forum
- Green Chemistry Symposium
- Panel on Production of Specialty Chemicals in Russia
- CORRUS Conference





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Welcome to Khimia 2016!

19-22.09

Venue

Pavilion No.2 of Expocentre Fairgrounds
14, Krasnopresnenskaya nab.
Moscow, Russia, 123100
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Exhibition Management

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