



2nd Central Russian Economic Forum

Government of Kursk region AK&M Information Agency

2013

Dear colleagues,

You are kindly invited to take part in this year's Central Russian Economic Forum.

On July 5-6, 2013, Kursk city will host the **SECOND CENTRAL RUSSIAN ECONOMIC FORUM (CEF 2013)** with the participation and support of the office of the Presidential Plenipotentiary Envoy to the Central Federal District and the Chamber of Commerce and Industry of the Russian Federation.

The Forum will be organized by the Government of Kursk region and AK&M Information Agency.

Today, Russia has developed a system of generally recognized economic forums held to incentivize economic growth in certain regions. Major interregional forums focus on development goals of specific regions. The Sochi International Investment Forum lays emphasis on Russia's southern regions, the Tomsk- and Krasnoyarsk-based forums prioritize Siberia's development, the St. Petersburg International Economic Forum addresses global economic issues. Until recently, Central Russia, the most populated part of the country, was on the outskirts of the global media landscape. The **CENTRAL RUSSIAN ECONOMIC FORUM** is aimed at restoring the information balance and putting the economic issues of Central Russia into the limelight.

Main Forum theme: **HIGHER ECONOMIC RESILIENCE THROUGH DOMESTIC MARKET EXPANSION**

Forum objectives:

- to put regions of Central Russia into the limelight;
- to synchronize the efforts of Central Russia's regions, so as to solve their respective development issues;
- to enable investors to put their capitals to work.

Mission:

- to create a generally recognized interregional venue uniting Central Russia's regions for a high-level discussion of their development priorities and trajectories;
- to inform the general public about economic reforms across Central Russia;
- to diagnose bottlenecks impeding the development of the regions, to develop ways to remove them, to formulate new priorities.
- to discuss how the federal and regional authorities, the business circles and the scientific community can cooperate efficiently while implementing key projects in Central Russia;
- to attract new investors and to stimulate existing partners in Central Russia.

The business part of the Forum on July 5 will comprise a variety of events addressing the top priority development issues of Central Russia's regions:

- Plenary session: "Higher Economic Resilience through Domestic Market Expansion"
- Business contest of Central Russia's investment projects
- Business duel: "Food supply security of Russia and EurAsEC countries: objectives and capabilities of Central Russia's regions"
- Eurasian forum of vegetable growers
- Topical panel discussion: "Role and place of small business in the development of Central Russia's regions"
- Dialogue with experts: "Young generation in the world of innovations. Young people's ideas as viewed by competent experts."
- Topical panel discussion: "Environment and business: balancing interests to ensure sustainable development of the macroregion"

The plenary session will be moderated by Maxim Shevchenko, journalist & presenter at Russia's Channel 1.

On July 5, the council under the Presidential Plenipotentiary Envoy to the Central Federal District will contribute to the Forum holding the session "Cross-border cooperation of central Russia: new opportunities for regions, stronger interregional integration."

On July 6, the CEF 2013 participants will take part in the opening ceremony of the **13th Kursk Korenskaya Fair**. The solemn event will take place at the gate of the well-known orthodox monastery Korennaya Hermitage, the third most prominent spiritual center in the modern Russia. The Korenskaya Fair is the highlight fair and exhibition event of Kursk region well known far beyond its borders.

More than 700 guests including higher officials of the relevant ministries and authorities of Russia and partner countries, heads of Central Russia's regions, representatives of the leading Russian companies and international corporations, foreign diplomatic missions, chief executives of the enterprises operating in Central Russia, leaders of the banking community, decision-makers of investment companies and funds, as well as the leading mass media are expected to take part in the Forum.

We will be happy to welcome you as guests of honor at the

SECOND CENTRAL RUSSIAN ECONOMIC FORUM!

Participation is free of charge for international companies.

Please register at: www.sef-kursk.ru.

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